

Social Media Rate Card

Total Guide to Swindon – Social Media Training and Social Management/Engagement Assistance

Social media has perfectly placed itself within today's society for both personal and business use. With recent advances in its strategy and analytic technologies, brands are finding many different uses for this type of marketing;

• Customer relations

- sCRM
- Customer feedback and complaints
- Crisis management

• Content amplification

- Existing website information
- Platform for news/PR

• Corporate reputation management

- Engage within existing industry conversation
- Become a thought leader within your profession

• Product promotion

- Discount/voucher offers
- Seasonal promotion

With this arena of marketing and media constantly evolving, and full of geek-chic jargon, Total Guide to Swindon offer a number of different scenarios which can assist you in getting a foot in the door to the channel.

We can provide individual training sessions or group workshops from start-ups to large corporates.



For more information please contact us on **01793 979859** or email **info@totalswindon.com**

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total Social Media Health Check

- De-cluttering of page content; social profile bio's optimised; spam/viral application/connections removed

From **£145+VAT**

total Social Media Training

- Bespoke sessions for beginners, intermediate and advanced. One-to-one sessions or groups of up to 7

£145+VAT per hour

- Creation of Twitter/Facebook brand pages

From **£245+VAT**

total Social Media Profile Creation

- Creation of Twitter/Facebook brand pages

From **£245+VAT**

total Social Media Management

- Part management of social channels
- Development of engagement and content strategy
- Full social media management for Twitter and Facebook

POA*

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* Packages tailored to suit your needs and budget